

Niloofer Banaei

Graduate Student, Human Experience Design & Interactions | Visual Designer

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SUMMARY

First-semester graduate student in Human Experience Design and Interactions at Cal State Long Beach, with a BFA in Digital Media Art and 5+ years of professional experience creating packaging, branding, and marketing assets. Strong in visual storytelling, layout, and brand development, now exploring interactive and experience-driven design, including brain-computer interfaces and XR.

EXPERIENCE

Visual Designer — South Grand Distro LLC (2024–Aug 2026)

Designed visual assets for packaging, branding, and promotional materials, ensuring strong visual consistency across all touchpoints. Developed layouts, typography, and color systems, and prepared print-ready files while managing multiple projects.

Graphic Designer — Roham Trucking LLC (2023–2024)

Developed logos, marketing materials, and social media content aligned with brand objectives. Translated concepts and limited direction into clear, effective visual solutions while managing multiple design tasks and maintaining consistency across deliverables.

System Controller — Sanmina Corporation (2021–2023)

Monitored and maintained system data and workflows to keep operations accurate and on schedule. Tracked records, resolved discrepancies, and coordinated with cross-functional teams to support production and reporting across departments.

HACKATHONS

BR41N.IO Brain-Computer Interface Designers' Hackathon — Seattle, WA (Oct 2026)

Organized by g.tec medical engineering as part of the IEEE SMC Conference. Worked with an EEG team to build a generative visual in HTML/JavaScript whose shapes move, scale, and change color in response to live brain signals from a Unicorn Hybrid Black headset. Received a Certificate of Participation.

SKILLS

Adobe Creative Cloud (Photoshop, Illustrator, InDesign, After Effects, Premiere Pro)

Illustration • Typography • Layout • Color Theory

Retail Packaging & POP • Motion Graphics • Visual Storytelling

Max/MSP (Interactive Media) • HTML/JavaScript (Basic) • Visual Studio Code

EDUCATION

M.A. Human Experience Design and Interactions — Cal State Long Beach (2026–Present)

BFA, Digital Media Art — San José State University

Bachelor's, General Design — State Academy of Fine Arts of Armenia

LANGUAGES

English • Farsi • Armenian